



Commonwealth Bank

Media Release

ATTACHMENT 1

	Retail Banking Services	Premium Financial Services	Investment & Insurance Services	Institutional & Business Services	International Financial Services
<i>Customer Group</i>	Personal banking customers, Small business banking customers	Personal financial services clients	Agents, Brokers, Financial Advisers	Institutional, Corporate, Commercial business customers	Corporate Business, Retail
<i>Product</i>	Home Loans, Personal Lending, Credit Cards, Banking Deposits, Transaction A/c	Wealth Management, Packaged Products, Share broking	Superannuation, Funds Management, Insurance, Master Funds Property Mgt/Services	Corporate Finance, Financial Markets, Business Services, Custody	New Zealand Banking and Insurance Asia Insurance
<i>How</i>	Branch, Ezy-Banking, ATM, EFTPOS, Phone, On-line, Mortgage brokers	Relationship managers, Premium investment centres, On-line	Agents, brokers, Financial Advisers, Premium investment centres Dealerships	Relationship managers, Business centres	
<i>Brand</i>	Commonwealth	Commonwealth ComSec	Commonwealth Colonial First State Colonial TGM	Commonwealth	ASB Bank CMG Asia
<i>Services</i>	Group Technology, Back Office Operations, Procurement, Shared Services				
<i>Support</i>	Finance, Risk Management, Human Resources, Strategy, Legal, Secretariat				