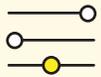


Top hallmarks of a resilient business.

Businesses have been tested in extraordinary ways over the last few years. Let's look at the key characteristics that have helped businesses not only survive, but thrive.

Adaptability



Being able to adapt and react quickly to market changes.

Entrepreneurial Mindset



The ability to experiment with new opportunities, even when there's no time to test the market.

Collaboration



Bringing together diverse perspectives and skills from inside and outside the business.

Four ways to develop business resilience

1. Managing working capital cycles and prioritising investments
2. Creating labour-force flexibility
3. Communicating with transparency
4. Prioritising resilience into the DNA of your organisation

“Australian businesses **have done extremely well** – they've had a good look at their P&L, had a good look at their cost base, and really challenged themselves to focus on the essentials and keep the business operating.”

Grant Cairns

Executive General Manager, Regional and Agribusiness



This is part of the CommBank Foresight Spotlight Series, helping guide Australian businesses towards a stronger economic future. To read more, visit commbank.com.au/foresight