# Take your success to the next level

Experience the difference with Commonwealth Private's wealth offer.



As a successful Australian, your personal story is unique and complex. And to continue building on what you've already achieved, you need expert investment advice tailored to your specific needs and aspirations.

That's why we're offering you an exclusive opportunity to become a Commonwealth Private wholesale advisory client. This means you'll have direct access to our core investment offering as well as a wide range of sophisticated investment opportunities than those typically available to retail investors.

#### Eligibility criteria

If you have net investable assets of \$2.5 million or more, an annual household income of at least \$450,000, and a Qualified Accountant Certificate, we invite you to take advantage of our bespoke advice service. At our discretion, we may also accept clients who meet other financial criteria – contact us to find out more.

### Outstanding personalised service

Good advice is built on trust, and we strive to build trust with every client.

As a Commonwealth Private advisory client, your dedicated Private Wealth team will work with you over the long term to help grow and secure your wealth. With highly experienced advisory professionals by your side, you'll get the financial advice you need to build on your success. They'll also help ensure you can leave a financial legacy when the time comes.

All our Private Wealth team members are salaried, with a remuneration structure that includes client satisfaction as a key performance indicator. We work with an Approved Product List, so you can be certain that any strategy recommended has your best interests at heart.

### An extensive team of experts

Every successful person knows the value of having the right experts within reach.

At Commonwealth Private, your success will be guided by our in-house investment specialists – from portfolio managers, researchers and analysts to our dedicated Commonwealth Private Investment Committee. Their role is to support your Private Wealth team in building, managing and monitoring your portfolio, and ensuring you have a robust risk-and-return strategy in place.

Your Private Wealth Team will explain our Core Investment offering and work with you to understand whether one of our diversified model portfolios suits your personal circumstances. Each of our portfolios, from Conservative through to High-Growth, includes our Core Equity Portfolio comprising the highest-quality Australian shares. Our dynamic asset allocation approach gives us the flexibility to review and update our house views across all asset classes, taking advantage of changing market conditions and values.

As your Private Wealth team constructs your investment portfolio, they'll tailor every investment recommendation to achieve a purposeful and decisive outcome. They can also help you unlock bespoke investment opportunities not typically available to retail investors, and take advantage of market intelligence and insights curated to match your personal circumstances.

#### Backed by strength

With experience and strength comes peace of mind.

As a Commonwealth Private client, you'll be backed by one of Australia's leading banks and its extensive network of resources. Just some of these resources include CommBank's Global Markets team, equity services including IPOs and capital raisings, dedicated risk and regulatory teams, and world-class banking and investment platforms.

All our investment decisions are informed by comprehensive research from internal and external sources.

#### **About Commonwealth Private**

Commonwealth Private is one of Australia's largest fullservice private banks. We provide banking and advisory services specifically designed to meet the financial needs of successful Australians.

As a Commonwealth Private client, you'll be served by a dedicated Private Banker – your first point of contact for all your banking needs. They can support you in areas such as:

- · complex home and investment property lending
- · commercial lending
- credit facilities, including credit cards
- · cash management solutions
- vehicle and equipment finance
- · foreign exchange services

Our clients also benefit from Commonwealth Bank Group's latest banking and technology innovations, and a range of curated services and experiences.

Wholesale clients represent the top tier of Commonwealth Private, with direct access to our unique advisory services and bank-wide specialists. We can also connect you with like-minded peers and leaders from across our network.

## Become a Commonwealth Private advisory client

The first step towards joining Commonwealth Private is to have a conversation with us. We'll explain the criteria for qualifying as a wholesale advisory client, as well as discussing how we can best help you grow and protect your wealth.

For a confidential discussion to find out more, please call us on 1300 362 081 or visit commbank.com.au/commonwealthprivate

