Premium Business Services

Market Briefing



24th May 2007 Commonwealth Bank of Australia ACN 123 123 124





Disclaimer

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Agenda

Premium Business Services Stuart Grimshaw

Global Markets and Treasury Marten Touw

Institutional Banking Ian Saines

Corporate Financial Services Robert De Luca

Local Business Banking Michael Blomfield

Agribusiness Jon Sutton

Private Client Services Edward Tait

Panel Questions

Premium Business Services



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Notes			



Premium Business Services Strategy and Priorities

Stuart Grimshaw Group Executive Premium Business Services





Premium Business Services profile

- 5,800 people in 6 countries
- 300,000+ customers
- 2007 Interim Profit Announcement*:
 - \$762m profit after tax for the half-year
 - \$160.2b total assets
 - \$216.5b total liabilities

* Banking - Business, Corporate and Institutional

Strategy and Priorities



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Then

- Some misalignment with customer needs
- Reduced Business Banking presence
- Under utilised branch network
- Complex policies, products and processes
- De-risked financial markets business
- Under investment in technology
- Disenfranchised staff



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Now

- Realigned client segments
- Expanding footprint in Business Banking
- Business Bankers in branches
- Simplifying policies, products, systems and processes
- Reinvigorated financial markets business
- Growing investment in technologies
- Investing in our people



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Our structure



Strategy and Priorities

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Progress

- Signs of improvement in customer advocacy
- Customer complaints have decreased
- Strong growth in Institutional Banking
- Corporate Financial Services, Local Business Banking and Agribusiness expanding footprint and improving customer service
- Global Markets & Treasury performing well
- CommSec benefiting from increased volumes
- Overall credit quality remains good



Other key information

					Dec 06 vs	Dec 06 vs
		Dec 06	Jun 06	Dec 05	Jun 06	Dec 05
NII	Corporate Banking	303	282	276	† 7%	10%
	Financial Markets	240	261	235	↓ 8%	↑ 2%
	Lending & Finance	435	382	370	14%	↑ 18%
		978	925	881	↑ 6%	11%
Other income	Corporate Banking	212	184	210	↑ 15%	↑ 1%
	Financial Markets	418	347	362	↑ 20%	↑ 15%
	Lending & Finance	290	249	191	↑ 16%	↑ 52%
		920	780	763	18%	▲ 21%
Banking	Corporate Banking	515	466	486	<u></u> ↑ 11%	↑ 6%
income	Financial Markets	658	608	597	♦ 8%	↑ 10%
	Lending & Finance	725	631	561	▲ 15%	▲ 29%
		1,898	1,705	1,644	11%	15%
Expenses		833	811	796	♦ 3%	♦ 5%
Loan impairmer	nt	20	31	37	↓ 35%	46%
Cost to income		43.9%	47.6%	48.4%	₩ 8%	↓ 9%
NPAT		762	617	589	▲ 24%	▲ 29%

2007 Interim Profit Announcement: Business, Corporate & Institutional

Strategy and Priorities

Financials

2007 Interim Profit Announcement: Business, Corporate & Institutional

Strong asset growth of 20%Institutional average lending					
balances ↑ 22%	Net interest income	978			
 Margins stable over last six months 	Other banking income	920			
	Total banking income	1,898			
 Strong performance from combined Global Markets & Tronguny 	Operating expenses	833			
Treasury	Loan Impairment	20			
 Credit experience good, 67% of loans investment grade 	Тах	283			
	Underlying Profit after Tax	762			

Dec 06

vs Dec 05

11%

21%

15%

5%

46%

27%

29%

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Assets and liabilities





Source: CBA internal data
Strategy and Priorities



19

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Market share





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Strategic priorities

To be Australia's leading institutional and business bank

Leveraging our strengths

Global Markets & Treasury	Innovative product and structuring capability
Institutional Banking	Industry expertise Total capital solutions
CFS, LBB and Agri	Refocussed segments Scale and breadth of solutions
Private Client Services	CommSec Margin lending

Making things simpler for our customers and staff

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Premium Business Services Global Markets and Treasury

Marten Touw Executive General Manager Global Markets and Treasury



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Global Markets & Treasury overview

- Responsible for all of the activities associated with financial markets
- Manages the balance sheet risk (non-traded market risk) of the Group

535 staff



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Great results

Financial Results

- Financial Markets contributed 13%* to Banking revenue
- Revenue growth +10% over 1H06
- Strong management with track record
- Treasury expertise is proven
- Pre-eminent Global Markets franchise
- Recent executive additions add new talent
- Growth from invigorated team gaining traction





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Industry awards and top client ratings



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Our strengths

- Balance sheet, scale and global product flow
- Strength of relationships, market reputation and brand
- Pay for performance culture
- Emerging growth from newly established entrepreneurial spirit
- Innovation and speed to market



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Market risk and sensitivity





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Snapshot - key market risk metrics



0.04%

0.02% 0.00%

CBA (reported)

CBA (CS

diversified)

NAB

Sources: 1. Derived from data in each bank's annual report; 2. S&P report entitled 'Lifting the Lid on Traded Market Risk' published 31-Oct-2006

2006

Global Markets & Treasury

2005

Value

5

0

2004



ANZ

Westpac

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Growth initiatives

- Leveraging our product capabilities across a broad range of customers
- Investing in people and technology to enhance our product, sales and trading capability

Product	 Innovative and complex products Expanded Asian Debt Capital Markets Enhanced equities business
Sales	Expanded sales teams locally and overseas
Trading	 Better pricing, diversified risk management Energy trading

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Key messages

Strong management team in place

- Track record
- New talent
- Risk controls well established and tested
- Growth strategy is on track
 - New initiatives producing tangible outcomes
 - Current activity to harness balance sheet and distribution power will add significant value



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Premium Business Services Institutional Banking

Ian Saines Executive General Manager Institutional Banking



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Institutional Banking overview

- Over 3000 major corporate and government clients
- 380 staff organised by industry specialisation
- Focus on people capability and culture
- Priorities:
 - Innovative culture
 - Exceptional client and industry knowledge
 - Superior client relationships and service

East & Partners Top 500 Survey

Ranked ahead of Westpac, NAB and ANZ in all five of the service attributes considered most important by CFOs. Ranked first in transaction banking.

Institutional Banking

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Our value proposition



Examples:







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- ROC Oil acquisition of oil assets in China
- CBA sole underwriter of US\$275m acquisition facility
- Provider of oil hedging arrangements to underpin oil field economics
- Co-manager and sub-underwriter of A\$219m rights issue through ECM and CommSec
- Won transaction banking from ANZ
- Trade finance to support crude oil sales
- FX transactions to hedge revenue flows and convert equity proceeds
- Leasing and structured finance capability relevant to financing ROC's plant and equipment



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Progress

- Stable margins
- Strong focus on ROE
- High staff engagement
- Unique value proposition courtesy of CommSec platform
- CommBiz
- Mediclear
- Limited exposure to Private Equity
- No compromise on credit standards





Opportunities

- Build profile as provider of total capital solutions
- Broader geographic penetration
- Further develop debt and equity capital markets profile, supported by CommSec platform
- Key competencies in global industries that are enjoying strong growth
- Supported by product and industry expertise



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Premium Business Services Corporate Financial Services

Robert De Luca Executive General Manager Corporate Financial Services



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Corporate Financial Services overview

- Customers segmented by turnover, value and borrowings
- Over 36,000 customers
- 1,300 staff
 - 950 Relationship Managers and Bankers nationally
 - 220 Specialists Sales force
 - 130 Broker sales force



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Improving customer service



Simpler & Faster Processes

- Some activities transferred to Premium Service Centre
- Faster credit turnaround time through Auto-Decisioning
- Integrated processes through CommSee

Freeing up more time to service customers

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Early signs of success

- Improvements in customer satisfaction
 - Advocacy (Internal)
 - Client satisfaction with Relationship Managers (TNS)
- Increase in share of customers that consider CBA to be their Main Bank (TNS)

Overall Satisfaction with RM (Out of 10, as at May 2007)



Source: TNS, CBA Corporate Financial Services Client Satisfaction Experience Survey

Corporate Financial Services



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Meeting more customer needs

- Integrated relationship management model
- Leverage technology and customer information
- Targeted cross-sell focus
 - Wealth Management



Investments Sep-06 Apr-07

Source: CBA Internal Data Corporate Financial Services



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Enhancing the broker channel



Commercial Broker Commercial Connect

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Increasing our market presence

3 years

25 new sites

270 new sales people



Corporate Financial Services

CormonwealthBank

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Key messages

- Improving customer service
- Meeting more customer needs
- Increasing our market presence



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Premium Business Services Local Business Banking

Michael Blomfield Executive General Manager Local Business Banking



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Redefined small business model

Customers segmented by turnover, value and borrowings

	Relationship Managed	40,000
Local Business Banking	Branch Managed	5,000
Customer Segments	Portfolio Managed	40,000
	Single Product Only	150,000

Customers

- Product set rationalised from 55 to 7
- A simplified application form to cover all relevant products
- New servicing model
- 585 staff



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New servicing model

"Your business will always get an answer"



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Progress update

- Local Business Banking Online
- Better customer experience
- Over 100 new Business
 Bankers in Branches and 70
 Local Business Banking
 Associates
- Improving customer satisfaction







Key messages

- New scaleable business model
- Increased availability
 - Phone
 - Internet
 - Branches
- Increased productivity
- Increased staff numbers 3 month induction program



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Premium Business Services Agribusiness

Jon Sutton Executive General Manager Agribusiness



Agribusiness presence



Agribusiness

Agribusiness overview

- Agribusiness includes
 - Farm gate
 - Aquaculture
 - Forestry
 - Services to Agriculture
- Customers segmented by turnover, value and borrowings
- 260 staff





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Agribusiness lending market

- 120,000 farms reducing
- More than 10 competitors in Agri lending
- \$43.5b in loans outstanding¹
- Long term credit growth rate 10.1% (over last 13 years)¹
- Growth skewed to >\$2 million²

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CBA share

- CBA has been in Agribusiness for over 80 years
- 23,000 rural customers
- Our share of lending is \$7.5b 17.2% (ranked third behind NAB & Rabo)*
- Opportunity to meet more customer needs and improve customer satisfaction levels (TNS)



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Strategies

- Expand footprint 63 new locations
- Reduced portfolio sizes
- AgriLine
- Strategic alliances Principle Focus and ABB
- Speed to market CommSee, auto-decisioning, streamlined credit
- Innovative product development grain, commodities
- Staff development all staff degree qualified or trained through internal college system, service and sales training, graduate program
- Staff engagement and performance culture

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Key messages

Challenges



CBA is well positioned

Recent drought review conducted, and CBA book is in good order

Working with all industry bodies on water issues

CBA will continue to value the underlying cashflow of a business rather than be an asset lender

- Leading indicators are positive
 - Average weekly fundings have increased 21% in the last 12 months
- Positioned well to service our customers better



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Premium Business Services Private Client Services

Edward Tait Executive General Manager Private Client Services



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Private Client Services overview



Investment ideas, solutions and financing for DIY & High Net Worth individuals

Private Client Services



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Business overview

- Strong market conditions
- Volumes up 30+%
- Overall market share improving

Progress

- Management changes
- CFDs, research, SMSF online
- Operating enhancements (peaking capacity)
- Focus on high volume clients





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Priorities and opportunities

- Technology investment easier and faster to use
- Expanding our wholesale client base
- Expanding the product offered
- Rewarding, recognising and training staff



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Margin Lending

- Business overview
 - Strong market conditions
 - 27% loan book growth
 - Market share holding steady

Progress

- Management changes
- Service standards dramatically improved
- Electronic feeds
- Research support







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Margin Lending

Priorities and opportunities

- Further investment in technology
- Product innovation structured and protected products
- Sales focus in the stockbroking segment
- Rewarding, recognising and training staff



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Commonwealth Private

Business overview

- Strong investment market conditions
- 14% growth in lending activities
- Legislated growth

Progress

- Management changes
- Client segmentation complete
- From reactive to proactive
- Advisory model now best practice



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Commonwealth Private

- Priorities and opportunities
 - Accessing the CBA network
 - Geographic expansion
 - Meeting more client needs
 - Sharpening the "look and feel"
 - Rewarding, recognising and training staff



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Premium Business Services Summary and Panel Questions

Stuart Grimshaw Group Executive Premium Business Services



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In summary

- Growth business
- Customer focussed
- Great leadership team
- Strong performance culture
- Positive momentum
- Realising our full potential



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Panel questions



