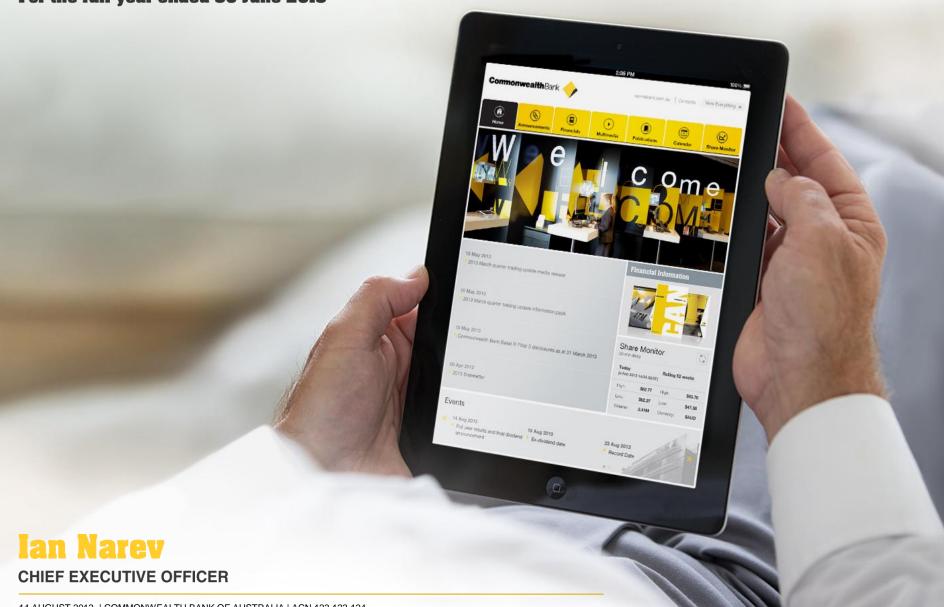
# **Media Presentation**

**Commonwealth** Bank



For the full year ended 30 June 2013



14 AUGUST 2013 | COMMONWEALTH BANK OF AUSTRALIA | ACN 123 123 124

#### **Notes**

#### **Disclaimer**

The material that follows is a presentation of general background information about the Group's activities current at the date of the presentation, 14 August 2013. It is information given in summary form and does not purport to be complete. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. These should be considered, with or without professional advice when deciding if an investment is appropriate.

#### **Cash Profit**

The Management Discussion and Analysis discloses the net profit after tax on both a 'statutory basis' and a 'cash basis'. The statutory basis is prepared in accordance with the Corporations Act 2001 and the Australian Accounting Standards, which comply with International Financial Reporting Standards (IFRS). The cash basis is used by management to present a clear view of the Group's underlying operating results, excluding a number of items that introduce volatility and/or one off distortions of the Group's current period performance. These items, such as hedging and IFRS volatility, are calculated consistently year on year and do not discriminate between positive and negative adjustments. A list of items excluded from statutory profit is provided in the reconciliation of the net profit after tax ("cash basis") on page 3 of the Profit Announcement (PA) and described in greater detail on page 15 of the PA and can be accessed at our website http://www.commbank.com.au/about-us/shareholders/financial-information/results/

#### **Overview**

- A strong financial result driven by long term strategic focus
- Customer satisfaction driving revenue momentum

Productivity culture enabling investment

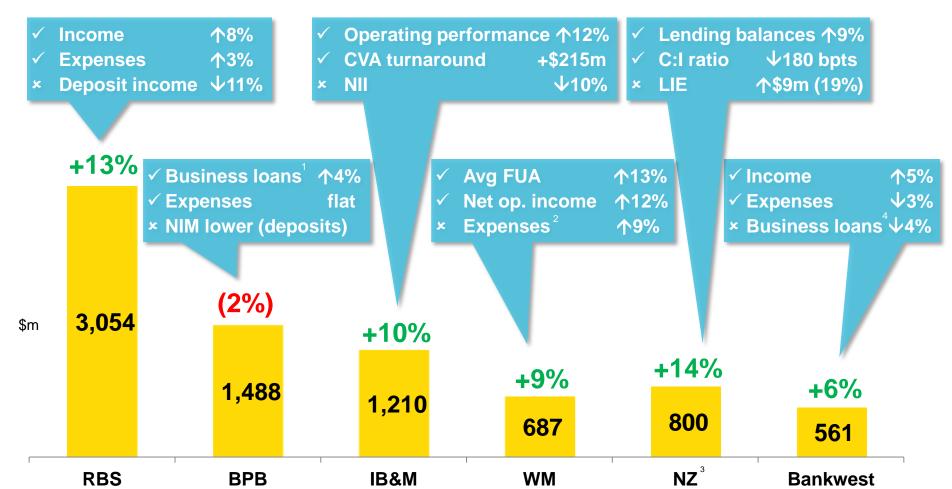
- Innovation underpinned by state-of-the-art technology core
- Conservative settings further strengthened

### A strong financial result

	Jun 13	Jun 13 vs Jun 12
Statutory Profit (\$m)	7,677	8%
Cash NPAT (\$m)	7,819	10%
ROE – Cash (%)	18.4%	(20) bpts
Cash Earnings per Share (\$)	4.86	8%
Dividend per Share (\$)	3.64	9%

#### **Cash NPAT drivers**

#### **FY13**



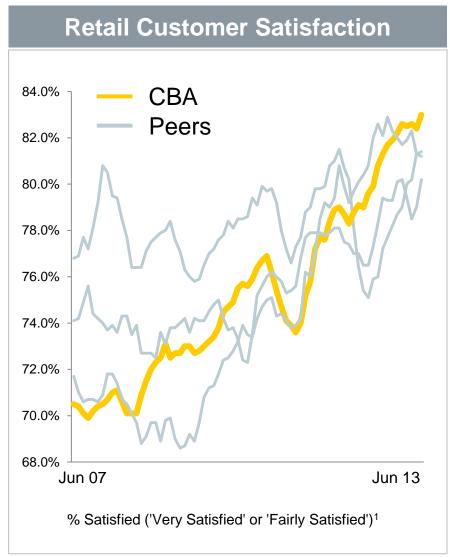
All movements on prior comparative period unless stated otherwise.

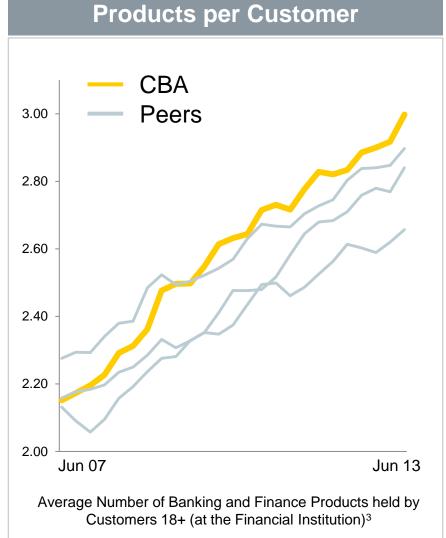
Source RBA. Six months to Jun 13 annualised.

Excludes volume related expenses.

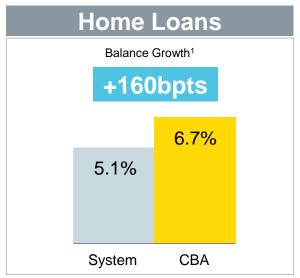
Source RBA. Six months to Jun 13 annualised. Bankwest core market balances.

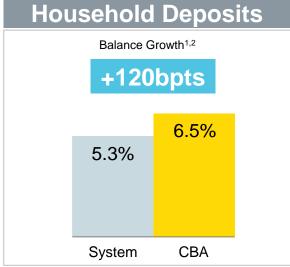
# Peer leading customer satisfaction and products per customer

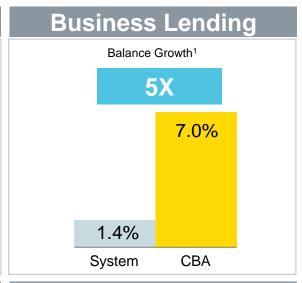


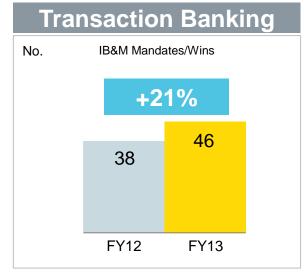


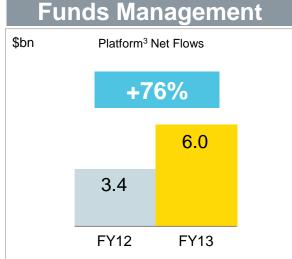
#### **Strong momentum**

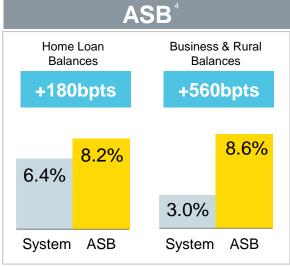












<sup>1</sup> Balance growth figures are six months to Jun 13 annualised (CBA is ex Bankwest). Source RBA/APRA.

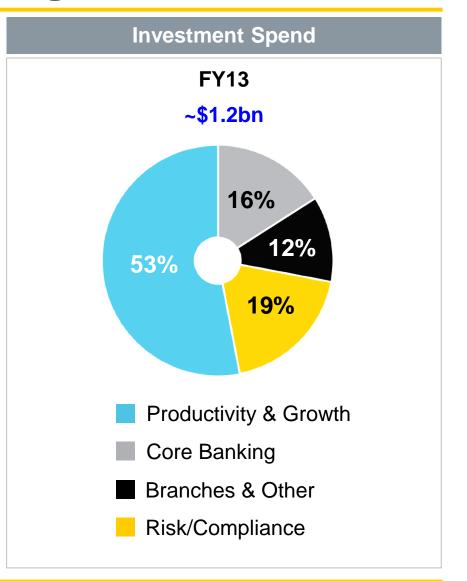
Household Deposits system growth adjusted for series breaks for new market entrants.

<sup>3</sup> FirstChoice and Custom Solutions.

Six months to Jun 13 annualised. Source: RBNZ.

#### **Productivity culture enabling investment**

#### Examples<sup>1</sup> **Customer Service** 4% **Transactions per FTE** Sales and Converted 个 10% Referrals per FTE % Personal Loans funded 个 11% same day **Direct Banking call handling** 3% time % Deposit customers 5% receiving e-statements **Number of intelligent** 132 deposit machines First bank to complete transactions on national e-conveyancing platform

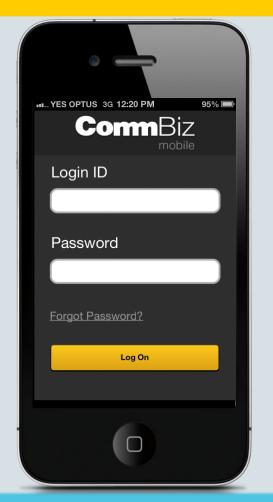


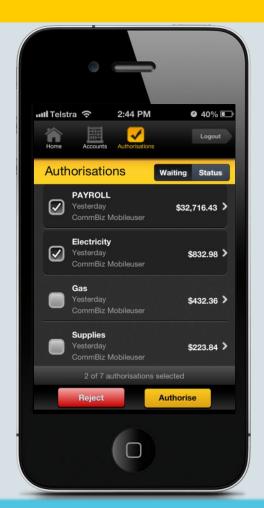
# **Everyday Settlement**



- Same day access to funds, everyday, for merchant customers
- Market leading innovation enabled by Core Banking
- Material benefit to customer cash flows

### **CommBiz Mobile**





- Real-time cash flow information for business customers
- Payment authorisation from anywhere
- 36,000 logins, >2,000 activations since launch in Mar 2013

# **Kaching**



- World first social payments app for Apple and Android
- >1 million downloads, >\$9 billion in transactions
- Now with QR code for bill payment; new card activation

# **Contactless Payments**



- Fast, simple in-store payments
- CBA led the market, first with cards and then with terminals
- Now ~20% of total card transactions and growing

### Pi, Albert & Leo



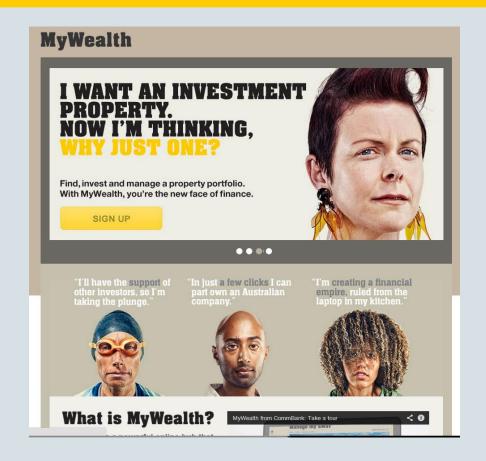
- World first innovations revolutionising point-of-sale experience
- Opening up opportunities to change the business model
- Pi launched and growing, Leo in rollout, Albert pilot coming soon

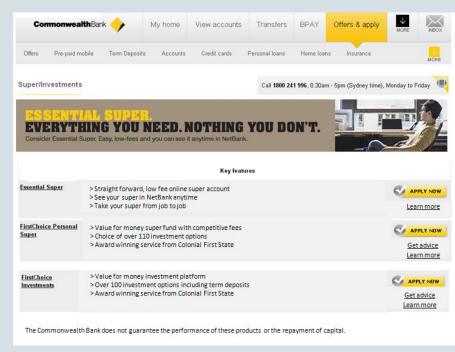
# **SmartSign**



- Online contract acceptance for Asset Finance and Business Transaction account opening
- Straight through processing reduced errors, greater efficiency
- Document turn-around-times improved by 60%

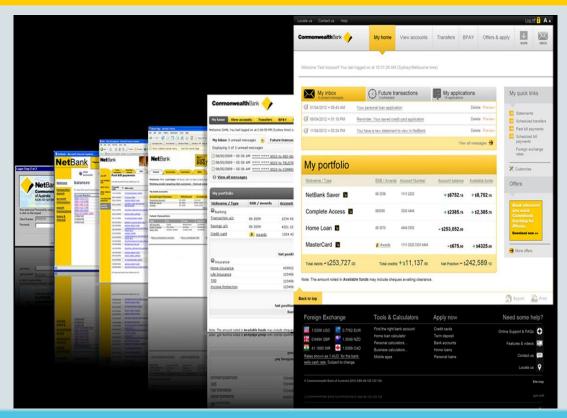
# **Simplified Products**





- Essential Super easy, low fee superannuation solution
- MyWealth simplified investing in one powerful hub

# Australia's leading online bank





- More than 4.5 million active customers
- Australia's most visited business & finance site (NetBank)<sup>1</sup>
- Refreshed, upgraded and redesigned online presence (Jun 13)
- Simpler navigation, single sign-on across sites, intelligent search
- . Source: Hitwise

# Video Conferencing across the branch network



- Rolled out to 1,016 CBA branches in the past six months
- On-the-spot customer access to a range of CBA specialists
- Customer needs addressed at first interaction
- Early results encouraging especially in Merchant Facilities,
   Asset Finance and Mortgage Lending

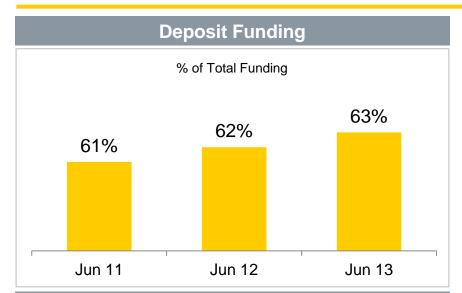
### **ASB** Innovation

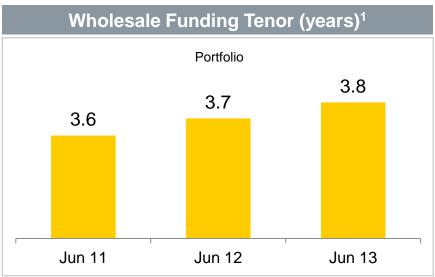


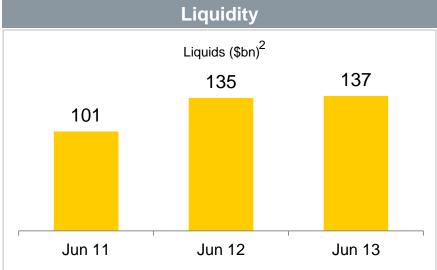


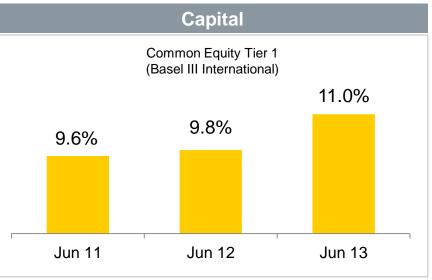
- Mobile app users ↑250% in one year
- Mobile now >50% of all online account access
- Extra home loan payments online Canstar Innovation Award
- Pay Trade Me sellers (NZ's eBay equivalent) via mobile banking app

### **Conservative settings further strengthened**









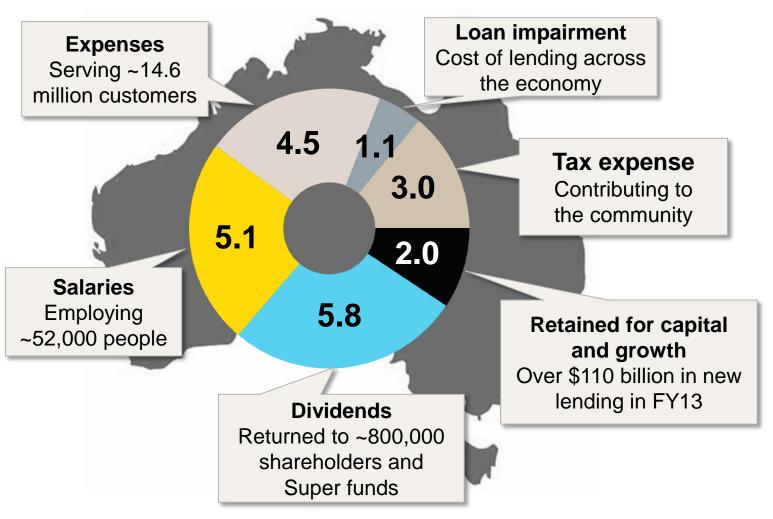
<sup>1</sup> Weighted Average Maturity of long term wholesale debt. Includes all deals with first call or contractual maturity of 12 months or greater.

<sup>2</sup> Liquids reported post applicable haircuts.

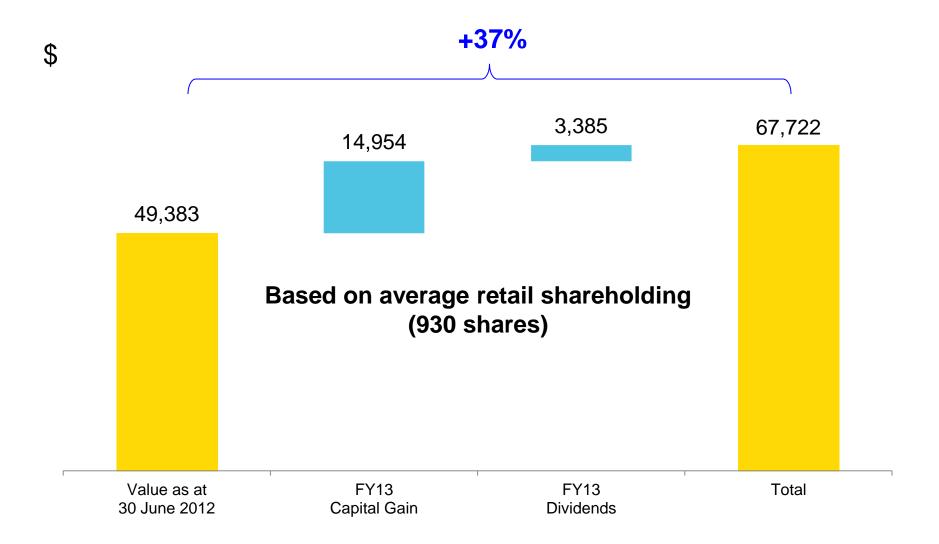
### Strong contributor to Australian economy



FY13 (\$bn)



#### **Shareholder return**



### Outlook - external factors influencing momentum

- Confidence the key:
  - Chinese demand
  - Outlook for AUD
  - Global markets volatility
  - Stable policy environment
- Competition remains strong
- Limited short term upside for domestic economy

### **Summary – sticking to the strategy**

- A strong, good quality, strategy-driven result:
  - Revenue growth underpinned by peer leading customer satisfaction
  - Productivity focus enabling investment
  - Technology-led innovation
- Already conservative settings further strengthened
- Strong ROE notwithstanding significantly stronger capital position

# **Media Presentation**

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For the full year ended 30 June 2013

