

# Future Business Index

September 2014 Quarter

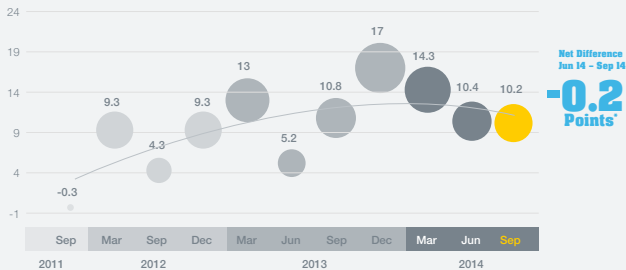
## Commonwealth Bank Future Business Index September survey

reveals sentiment among mid market businesses is steady, outlook remains positive and growth initiatives trending up.

### Survey results:

#### 1 Mid-market holding steady

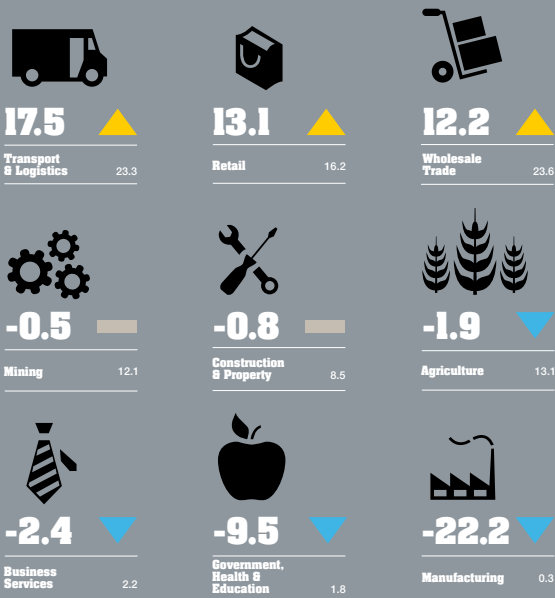
In the September quarter, the index eased 0.2 points to 10.2 compared to 10.4 points in June.



\*The Future Business Index is a point gauge of business confidence over the next 6 months.

#### 2 Industry outlook

Transport and Logistics, Retail and Wholesale Trade industries all reported significant increases in confidence.



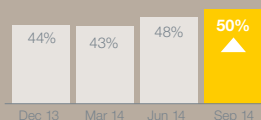
Point movement since June 2014 QTR survey ▲ Up ▼ Down ▬ Steady

#### 3 Cost Management vs growth

The trend towards expansion continues with 50% of mid market businesses now prioritising growth initiatives.

# 50%

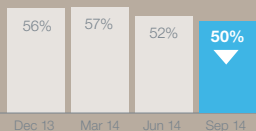
of organisations are focusing on growth initiatives.



Growth by quarter

# 50%

of organisations are focusing on costs.

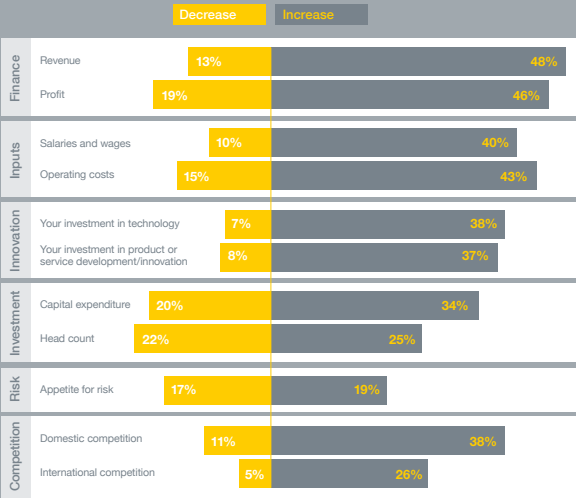


Cost by quarter

4

## Outlook for business conditions over next 6 months

Compared to previous 6 months, businesses expect the following trends.\*



\* figures do not add up to 100%

5

## Domestic factors impacting conditions

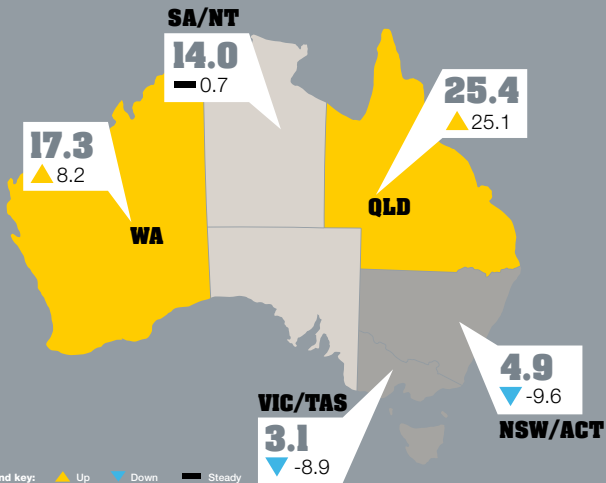
How mid-market companies felt domestic conditions would positively or negatively impact business conditions.



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## State overview

QLD bounced back strongly, optimism in WA increased and held steady in SA/NT.



Download the Future Business Index Report for the latest findings at [commbank.com.au/futurebusinessindex](http://commbank.com.au/futurebusinessindex)



Things to know before you Can:

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