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Sustainable Communities News from the Commonwealth Bank



Issue 3 — March 2010



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Welcome to the first edition of our Sustainable Communities newsletter for 2010.

At the Commonwealth Bank, we are determined to make a difference in the community. Since opening our doors in 1912 we have proudly supported Australian communities

with a focus on building a sustainable future for generations to come.

In this quarter's newsletter, we congratulate the recipients of the Australian of the Year Awards and honour them for their exceptional contribution to our community. The Group has been a sponsor of these iconic awards for the past 31 years and in this edition we proudly announce the extension of this sponsorship. We profile our Indigenous Employment Strategy which was launched late last year to provide career opportunities for Indigenous Australians within the Group. We also highlight our support of the Grants for Grassroots cricket program, along with our Foundation's expansion of StartSmart, Australia's leading financial literacy education program for schools.

I hope you enjoy this edition.

Kind regards,

Ralph Norris
Chief Executive Officer
Commonwealth Bank of Australia

Commonwealth Bank wins prestigious sustainability award

The Commonwealth Bank recently won the Special Award for Labour Relations/Human Capital Management at the Australian Sustainability Awards.

For more information on the award win, read the media release by copying this link into your browser:

commbank.com.au/sustainabilityaward

For more information on Commonwealth Bank's sustainability approach, copy this link into your browser:

commbank.com.au/sustainability

Indigenous Employment Strategy providing new opportunities



Economic equality is a driving principle for the Commonwealth Bank's Indigenous Banking Team. Helping Indigenous people find pathways to employment is a key part of our efforts in helping to realise this ambition.

We believe in implementing practical and outcome-focused initiatives such as enhancing our recruitment processes, providing full time and school based traineeships, providing pre-interview training and reaching out to job seekers through Indigenous-specific channels.

Tracy Peckham, a Wiradjuri/Kamilaroi woman from Dubbo, was one of the first Indigenous people employed through our Indigenous Employment Strategy. Tracy works in the Banking Team at Colonial First State, part of the Commonwealth Bank Group.

"I am enjoying my job, there is a lot of variety in the day. Adapting to a fast-paced environment has been a challenge, but it is enjoyable," she said.

Tracy has undertaken a program of formal and on-the-job training and is determined to build a career pathway while at the Bank.

"In the next 12 months I would like to concentrate on learning all the products and processes and being more confident in my work to ensure I can do more for my team.

"I see this as a big opportunity for me. I know that this program will give other Indigenous people an opportunity as well," Tracy said.

Our Indigenous Employment Strategy was launched in October 2009, and is already proving to be successful in providing Indigenous job seekers with new careers with the Group.

The strategy commits the Group to employing 350 Indigenous people over the next three years through a range of initiatives that develop and up skill Indigenous candidates. We are already on the path to achieving this goal with people such as Tracy, employed in customer facing and back office locations in WA, NSW and ACT.

Award-winning StartSmart financial literacy program to be extended to primary schools across Australia



At the Commonwealth Bank Group, we are committed to equipping kids with the necessary skills and information to make smart decisions about money.

StartSmart, offered by the Commonwealth Bank Foundation, is Australia's leading financial literacy education program for schools. This program has been delivered in secondary schools since 2007 and was recognised with an Australian Business Award for Community Contribution last year. In 2010, we are extremely proud to extend the program to primary schools with the launch of 'StartSmart Primary'.

Wendy Mason, Foundation Manager explains, "This new series of financial literacy workshops is specifically designed for primary students and their teachers in curriculum stages 1 to 3, with a workshop available for students from Years 1 through to Year 6.

The workshops are presented at three different levels and offer an energetic and fresh

approach to the basics of saving, spending, earning and managing money," said Wendy.

Developed in consultation with education experts and delivered free of charge in classrooms by our passionate facilitators, all StartSmart Primary sessions are highly interactive, engaging and provide students with money management skills for life.

The StartSmart Primary program is just one element of our continued commitment to financial literacy. Over the next five years, the Group will invest \$40 million to build the financial literacy of one million children across Australia, which includes the reinvigoration of our historic School Banking program.

StartSmart Primary will be visiting schools in capital cities from Term 1, 2010 and will commence workshops in rural and regional schools from Term 4.

Schools can register their interest in the program and find out more information by copying this link into their browser: startsmart.com.au

Grants for Grassroots Cricket



Cricket is the soul of the Australian summer, and this cricket season the Commonwealth Bank Group was proud to launch its Grants for Grassroots Cricket program. Over 220 local cricket clubs across Australia, from Darwin to Gunnedah, received a grant.

More than 1,400 clubs applied for a grant of \$1,000 cash and \$750 worth of equipment, including a team shade marquee and market umbrellas.

Australian cricketer Mike Hussey said the Commonwealth Bank Grants for Grassroots Cricket program is an excellent way to support clubs across the country.

"These grants provide essential funding needed by many cricket clubs around Australia, creating great opportunities for cricket at all levels to thrive."

"Cricket is more than a sport for many Australians, bringing communities together to play the best game in the world," he said.

Commonwealth Bank is the longest-standing sponsor of Cricket Australia, now in its 23rd year. Support extends from the men's and women's national teams, right through to community cricket including sponsorship of local clubs, associations and country cricket. The Group also sponsors the Imparja Cup, the national Indigenous cricket competition held in Alice Springs each year.

To read more about the Group's support of cricket, copy this link into your browser: commbank.com.au/cricket

Celebrating 50 years of inspirational Australians



2010 marks the 50th Anniversary of the Australian of the Year Awards and we are extremely proud to be associated with a program that recognises the achievements of outstanding Australians and honours the contribution they make to our community.

The Commonwealth Bank Group has been the major sponsor of the Australian of the Year Awards since 1979, and we extend our congratulations to the following people for their extraordinary achievement in being named as the 2010 Australian of the Year Award recipients:

- **Australian of the Year** — Professor Patrick McGorry (youth mental health expert)
- **Senior Australian of the Year** — Maggie Beer (cook and restaurateur)
- **Young Australian of the Year** — Mark Donaldson VC (trooper)
- **Australia's Local Hero** — Ronni Kahn (recycling food to give to charities)

Ralph Norris, CEO Commonwealth Bank, congratulated the award recipients and said they serve as inspirational role models. "The Australian of the Year Award recipients for 2010 are an exceptional group of people who share a determination to make a difference to the Australian community."

This year's event in Canberra to announce the winners. took place on Monday 25 January on the lawns of Parliament House. We were delighted to give away 10,000 Commonwealth Bank inflatable backrests to the first 10,000 people who attended the event to help attendees relax and enjoy the event.

In conjunction with the announcement of the 2010 Australian of the Year Award recipients, the Commonwealth Bank was also delighted to announce an extension of its sponsorship with the Australian of the Year Awards for a further three years and we look forward to continuing our partnership in the coming years.

To find out more about the Group's support of the Australian of the Year Awards, copy this link into your browser: commbank.com.au/australianoftheyear

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