

Grow your business with the world's no. 1 card.

With 4.5 billion cardholders* around the world, more people know and trust UnionPay than any other card. And with more than 700,000 potential customers in Australia and the highest average spending of any card, your business will benefit too.

How UnionPay can make a difference to your business

Grow your
customer base

13%

increase in Chinese
visitor numbers from
the beginning of 2014.ⁱ



Get more
passing trade

Chinese tourists are
20 times*
more likely to enter
a business with the
UnionPay logo displayed.



Access a large
revenue stream

Chinese tourists and
students spend around
\$4.8 billion
in Australia each year.ⁱⁱ



4.5 billion
cardholders

50.6%

ⁱⁱⁱ
of all cards in
circulation in 2013.

High average
transactions

The average UnionPay
transaction in Australia is
\$780*
- more than double
any other card.



Get a
competitive edge

UnionPay now
accounts for over
33% of all
card
transactions worldwide.ⁱⁱⁱ



How can you get started?

If you're an existing CommBank customer your merchant terminal is already set up to accept UnionPay. To let customers know you accept UnionPay all you need to do is place a UnionPay sticker in your window. You can order your stickers at commbank.com.au/eftposstationery.



For new CommBank customers

If you would like your business to reach a new high spending customer base call **1800 730 554** to find out how you can accept UnionPay at your business.

More reasons to become a CommBank merchant

Same day settlement: When your business makes a sale with a credit card or EFTPOS, funds are settled to your account on the same day, seven days a week, 365 days a year.


Simple pricing: The CommBank Simple Merchant Plan offers straightforward and affordable pricing, starting at just \$30 a month — with no monthly fee for our Business Transaction Account.

24/7 locally based support and 4 hour terminal replacement in regional and metro areas

Business insights: Our Daily IQ app helps you make better business decisions by offering useful insights into customer behaviours, tracking daily transaction data and benchmarking your business against competitors.

Real time banking: We are the first major Australian bank to offer real time banking, so you can see all activity in your business account as it happens — every day of the year.

Find out more

 **1800 230 177**
8am-6pm AEST



commbank.com.au/unionpay

*Figures provided by UnionPay August 2014

¹ Tourism Forecasts provided by Austrade Australia, Autumn 2014

² Tourism Update, December quarter 2013, Tourism research Australia

³ 2014 Nilson Report, March 2014, Issue 1037

Things to know before you Can: * Same day settlement is available to customers with a Commonwealth Bank business transaction account and a linked Commonwealth Bank merchant facility. 'Same day' includes all card sales made up to until 10pm (AEDT). This flyer has been prepared without considering your objectives, financial situation or needs, so you should consider its appropriateness to your circumstances before you act on it and, if necessary, seek professional advice. Terms and conditions are available from commbank.com.au. Commonwealth Bank of Australia ABN 48 123 123 124.

